

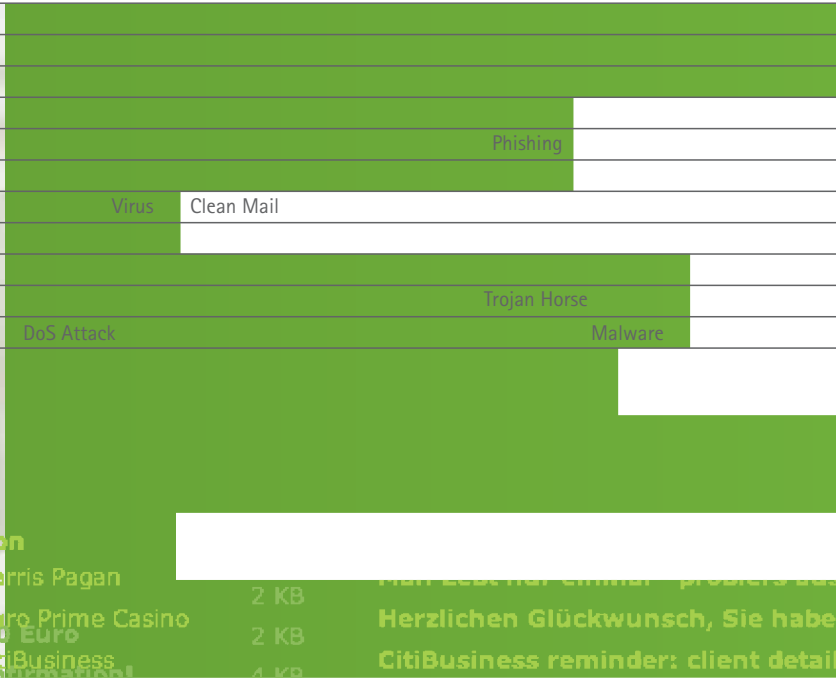


anti*spame*urope®



SIMPLY  
GOOD NEWS

# LADIES AND GENTLEMEN,



02



Thank you  
for considering  
**antispameurope.**

And we got good news for you. Because if you choose one of our e-mail security solutions you will receive simply good news, meaning the ones you really want to receive. We take care of the rest. antispameurope provides premium spam protection and e-mail archiving for your company: e-mail communication at its best and safest. No hardware, no software required and completely maintenance-free. Are you getting curious to discover more about us and our offering? [Then read more simply good news on the next pages.](#)

Oliver Dehning and Daniel Hofmann  
Founders and Executives antispameurope

Spam

Spam

antispameurope

# – EXPERTS FOR MANAGED E-MAIL SECURITY

ABOUT US

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antispameurope

IS LEADING PROVIDER OF MANAGED  
E-MAIL SECURITY SERVICES.

We provide a range of products to eliminate malicious and unsolicited e-mails before they even reach our customers' IT environment.

Our premium spam filter services are compatible with all common e-mail systems. They do not require application of additional software, hardware, or maintenance.

And one thing is for sure – we deliver highest quality standards and leading performance data in the market – to both business clients and sales partners for application and marketing.

## MILESTONES

- 2005 development and market/product launch of spam filter services
- 2006 establishment of antispameurope as a brand
- 2007 spin-off as antispameurope GmbH
- 2008 systematic business development  
launch of e-mail archiving services  
internationalization

## MANAGEMENT

Oliver Dehning, CEO business development, born 1962

Daniel Hofmann, CEO operations, born 1980

# BAD NEWS,

We are all familiar with the problem. But only few solutions offer effective help. In recent years, spam mail has become the biggest nuisance in electronic communication and presents real business threats to companies. The facts are alarming. By now, well over 90% of all e-mails sent worldwide are spam. That is 160 billion unnecessary e-mails worldwide every day. And this amount is still increasing. Companies, in particular, suffer from unsolicited and malicious electronic mail causing billions in costs. **A waste of work time, resources, unnecessary traffic, threats from viruses or Trojans, the loss of essential business mail, e-mail infrastructure outages – spam inflicts many costs and risk factors.** You name them.

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While a plethora of offers exist in the spam-filtering market most known approaches cause companies nothing but discomfort. Their installation and maintenance is time-consuming or even futile, because of lacking reliability. Furthermore, in most filter programs, the downside of high spam detection rates are undesired side effects: so-called false positives, solicited e-mails that are deleted as spam by mistake. No wonder that most companies still put effective and reliable spam detection solutions without internal administrative overhead on top of their wish-list.

04

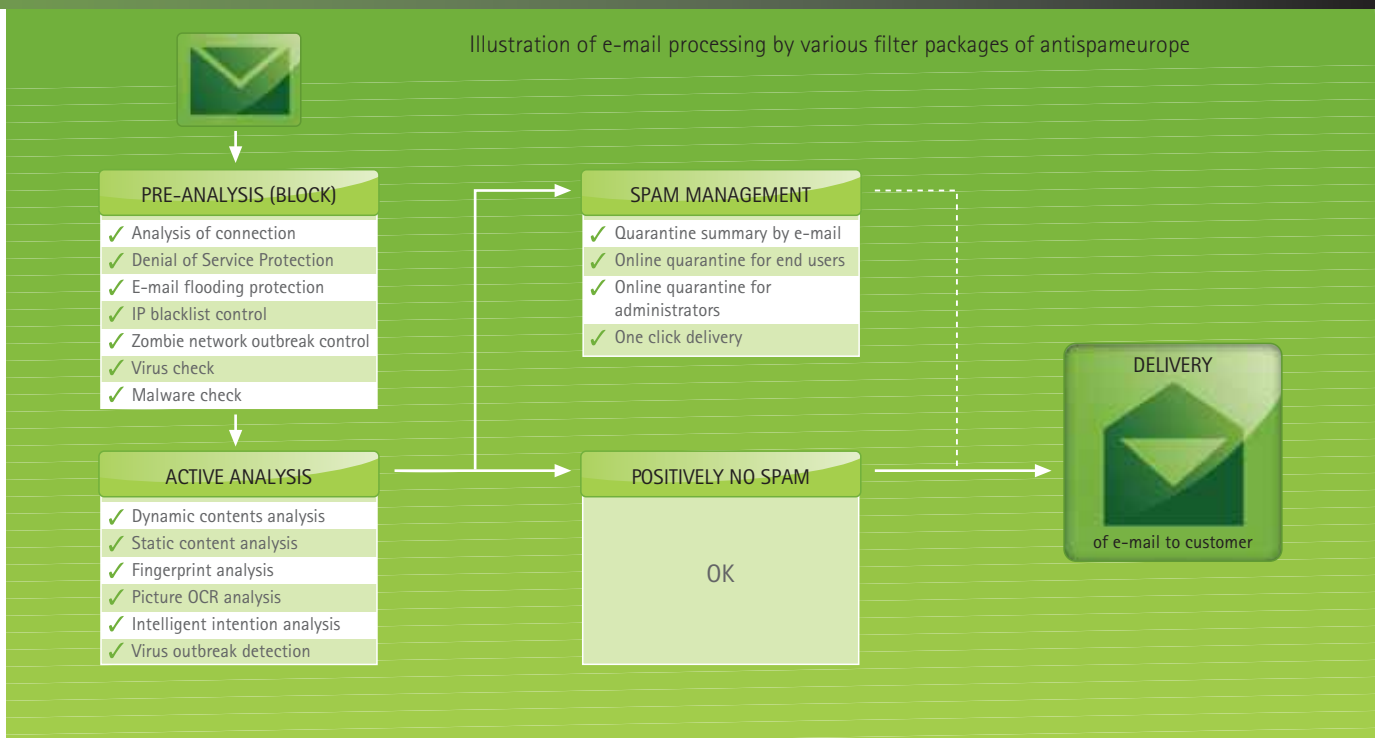


Our solution to this problem:  
Managed e-mail security services.



# GOOD NEWS FOR SURE – THANKS TO MANAGED SERVICES

05



antispaimeurope offers comprehensive managed services that route all customer e-mails via antispaimeurope's server, which analyze them by applying a series of filters with sophisticated algorithms. They can also identify spam types that are difficult to detect, such as picture spam, the share of which is constantly increasing. Your e-mails pass an elaborate system of static, dynamic and self-learning filters and rules, which reliably block malicious e-mails or spam.

# MANAGED E-MAIL-SERVICE IS FULL-SERVICE



antispameurope's servers build a protective wall between the Internet and your IT. Its fully-managed filter services offer maximum convenience and safety for your company's employees.

Solicited »good news« are delivered fully automatic – your employees need not do anything. Key to ensure maximum user satisfaction: antispameurope's filters are the best in the market – with benchmark-setting detection rates. Its dynamic detection process reliably detects unsolicited and malicious e-mails.

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## VIRUSES

Known viruses: Already known and thus detected viruses are completely blocked and not delivered to the user.

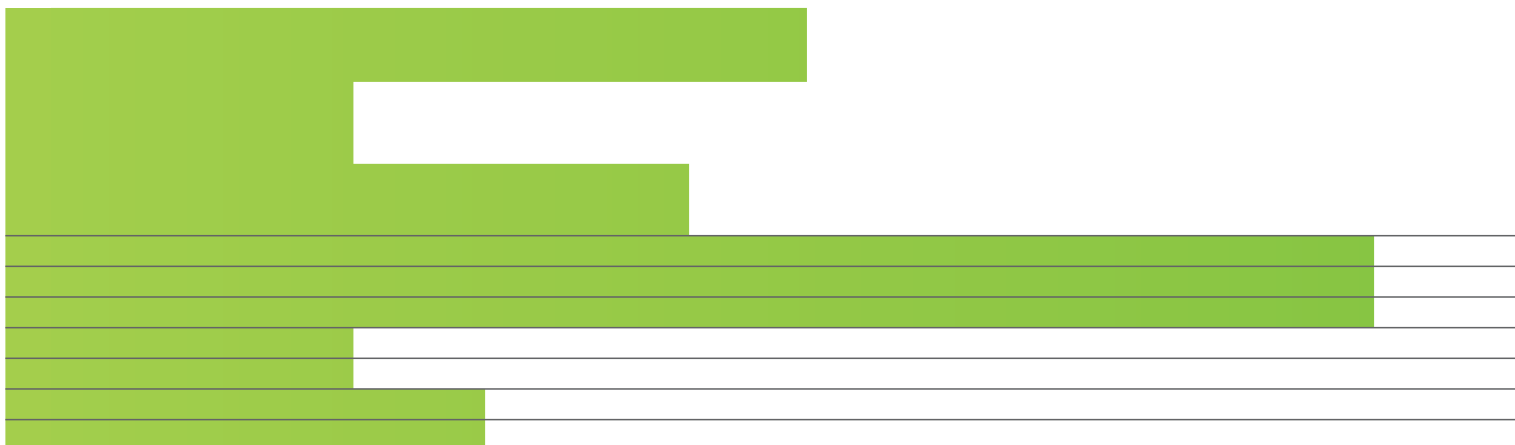
Unknown viruses: The early warning system detects new and unknown viruses by using its outbreak detection.

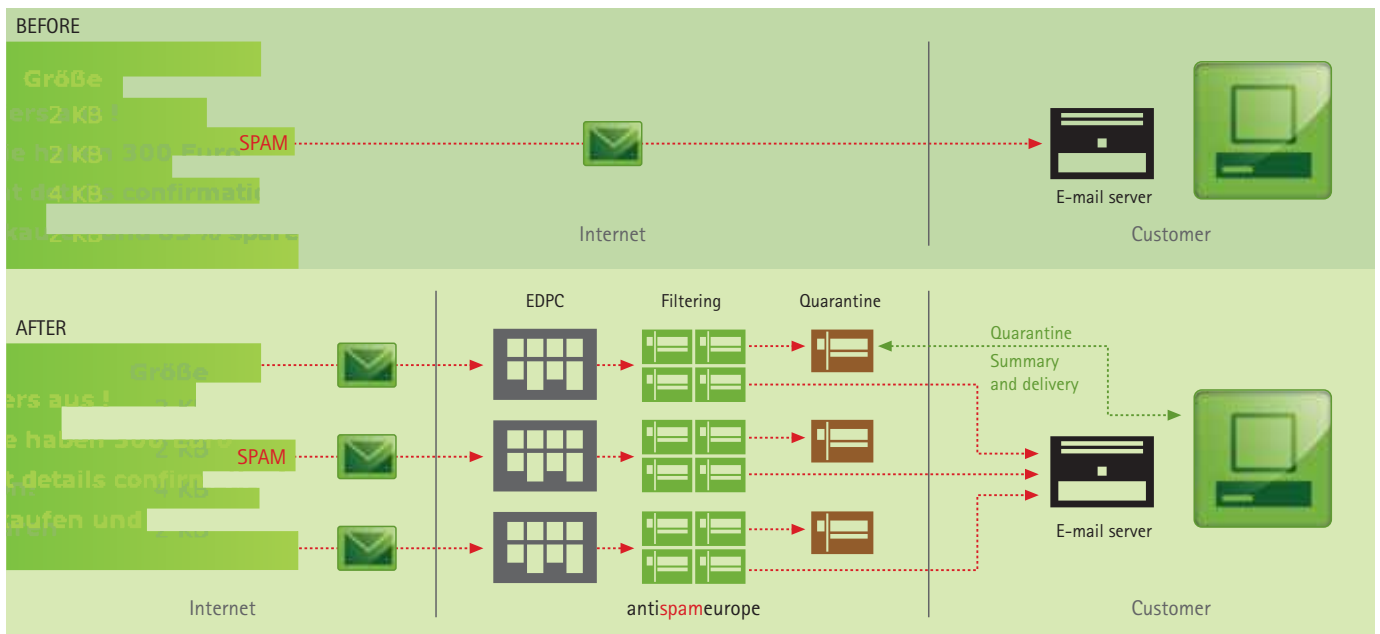
## BLOCK

The BLOCK function prevents e-mails classified as spam to be delivered to the recipient. The vast majority of incoming e-mails is actually blocked which spares your employees scrutinizing long lists of quarantined e-mails.

## SPAM MANAGEMENT/QUARANTINE

Remaining e-mails classified as spam are collected per user and sent to the user in a summary at least once a day. The user is in full control and able to forward any quarantined e-mail to its mailbox by a click of the mouse.





Embedding of e-mail traffic into the customer's IT environment

# PERFECTION AND SAFETY IN E-MAIL COMMUNICATION

With its premium spam filter, antispaimeurope has developed a solution perfectly adaptable to the requirements of companies of various sizes.

## MAIN ADVANTAGES ARE:

- ▶ best spam recognition rates in the market: 99.9 percent guaranteed
- ▶ a false positive rate of less than 0.0004 percent
- ▶ full service and 100% availability 365/24/7
- ▶ e-mail continuity services: safe external solution during downtimes of your internal e-mail structure (optional)
- ▶ e-mail signature service: automatically adds S/MIME signature to outgoing e-mails thus, preventing forgery (optional)
- ▶ fixed, predictable costs – all inclusive
- ▶ no software, no hardware required
- ▶ no maintenance, no subsequent administrative work for your IT
- ▶ your employees can fully concentrate on their day-to-day business
- ▶ more efficient and safe business communication with customers, partners and suppliers



# WE DO NOT COMPROMISE: E-MAIL ARCHIVING

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In many countries, law requires that all relevant digital communication must be electronically archived – unalterably and audit-compliant. This includes, in particular, business e-mails. But many companies still

do not store their e-mails according to legal requirements. The result: revenue authorities and financial market authorities may impose disciplinary fees and sanctions, CEOs might be held personally liable.

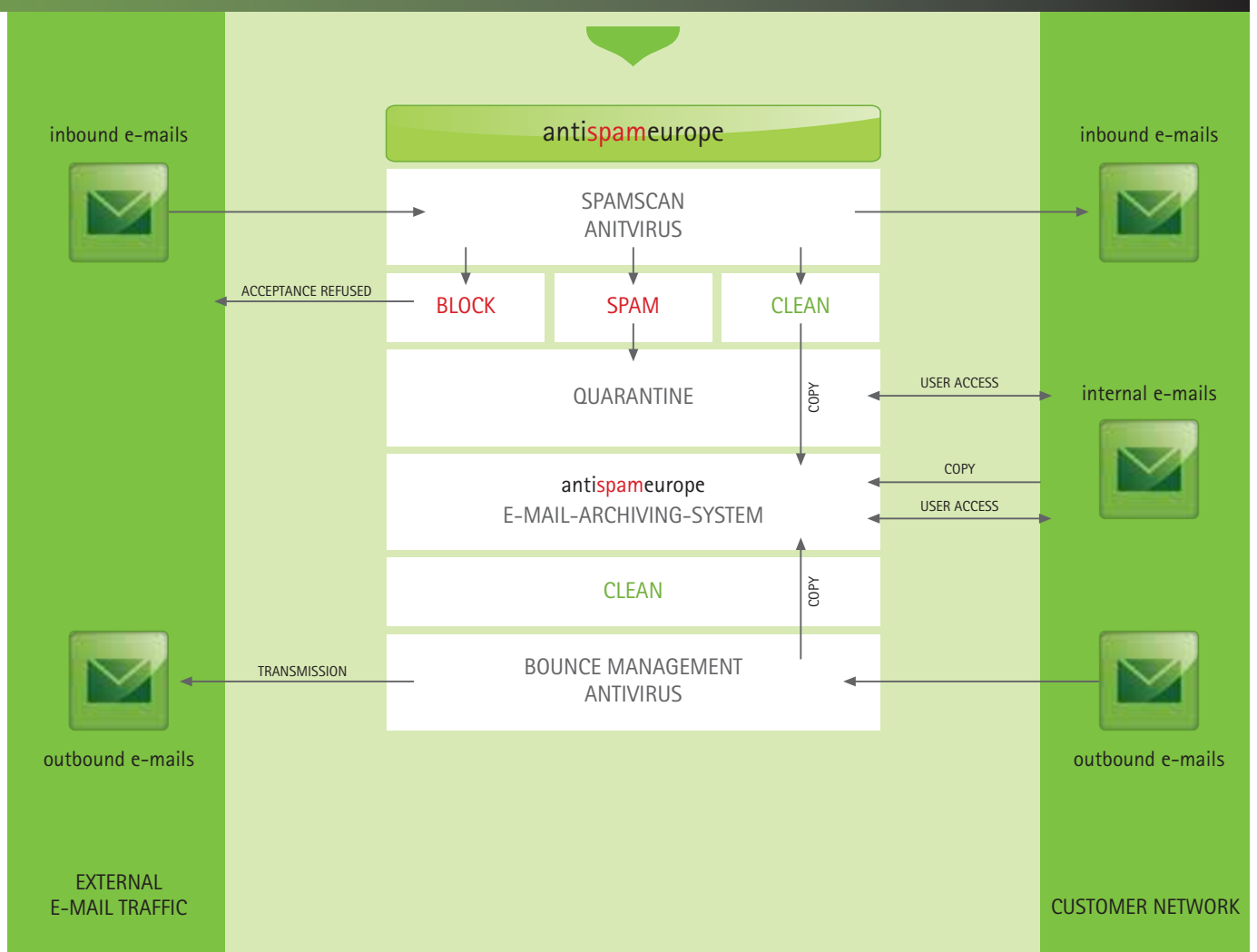
antispaemeurope offers THE solution:

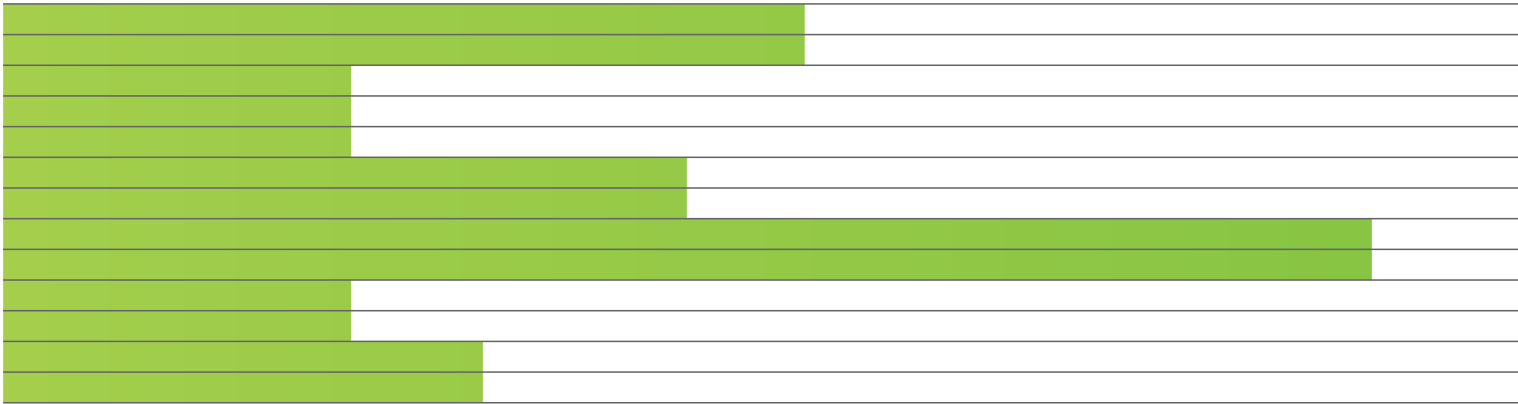
## E-MAIL ARCHIVING SERVICES

- ▶ 100% archiving of incoming and outgoing e-mails
- ▶ legally compliant (e.g. according to German GDPdU)
- ▶ unalterable, more than ten years (and more)
- ▶ without any user intervention, fully automated
- ▶ no hard- or software installations at customer site
- ▶ 365/24/7 operation through several secured computing centers with redundant connections
- ▶ compatible with all common mail systems (such as Exchange, Domino)
- ▶ web-based administration, full-text index, web interface search
- ▶ archiving of internal e-mails optional

# OVERVIEW

antispameurope offers comprehensive, integrated managed e-mail security services. All users, even mobile users, may use our premium services without additional software, hardware or maintenance with all common e-mail systems. Our offering includes spam and virus filters, e-mail continuity services as well as e-mail archiving.





# E-MAIL CONTINUITY – GUARANTEED

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A permanent threat to all companies: Breakdown of e-mail communication.

antispameurope's managed e-mail security services offer not only e-mail accounts unaffected by spam and virus attacks, its servers also act as stand-by e-mail system in cases of emergency.

During downtimes of your e-mail infrastructure, antispameurope's continuity services can be activated within a few seconds – and you are able to receive and send e-mails as usual, even across different company locations.

antispameurope's e-mail continuity service offers the following features:

- ▶ e-mail continuity round the clock: 365/24/7
- ▶ access to all out- and inbound e-mails sent over a period of three months (rolling backup) up to ten years (e-mail archiving)
- ▶ data protection even if the complete company IT was destroyed, e.g. in case of fire
- ▶ immediate activation through automatism, web or phone
- ▶ closing backup gaps (time since last backup)
- ▶ recovery of all out- and inbound mails, which accumulated during downtimes of your e-mail infrastructure

# SHARED SUCCESS: PARTNERS WANTED



antispameurope's managed security solutions convince both large and small companies the same, with proven unrivalled performance data – more and more each day.

We supply our managed services centrally from computing centers in secure locations. Even so, we are always close to our customers – through our network of sales partners. We are growing fast – thus, we are always in search of new partners that share our pursuit of performance.

You are a system integrator, value-added reseller, ISP or hosting provider and would like to expand your business by adding managed e-mail security services to your portfolio? We offer an attractive business model and leading service products. Check out antispameurope's partner program and join the growth market of managed services.

antispameurope®

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